

Sales Overview



Last Updated: 28 May 2026 12:53 PM

Order Date

1/4/2014

12/30/2017

798.11K

Total sales

78.24K

Total profit

9.80%

Profit Margin

3K

Total QTY

3K

Total Orders

704

Total Customer

City

All

Region

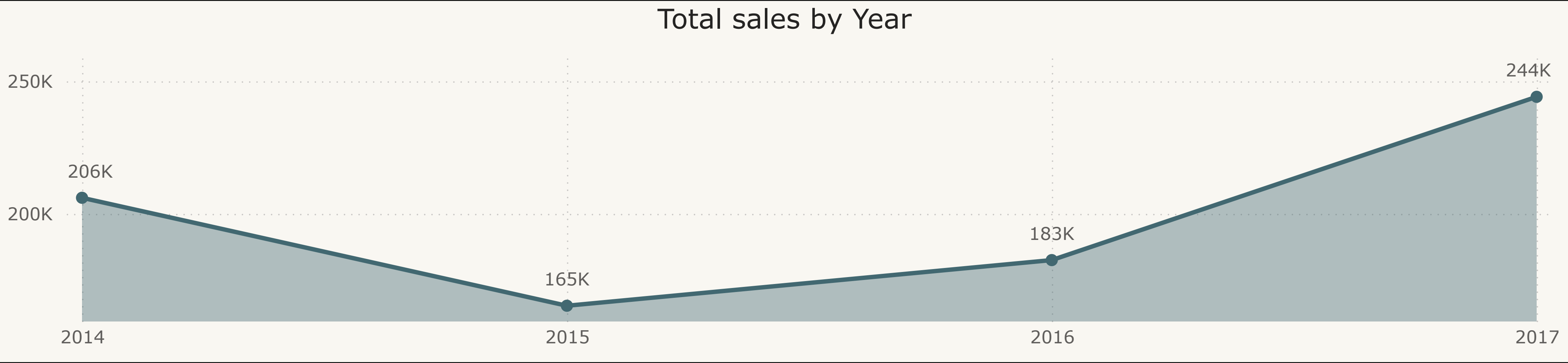
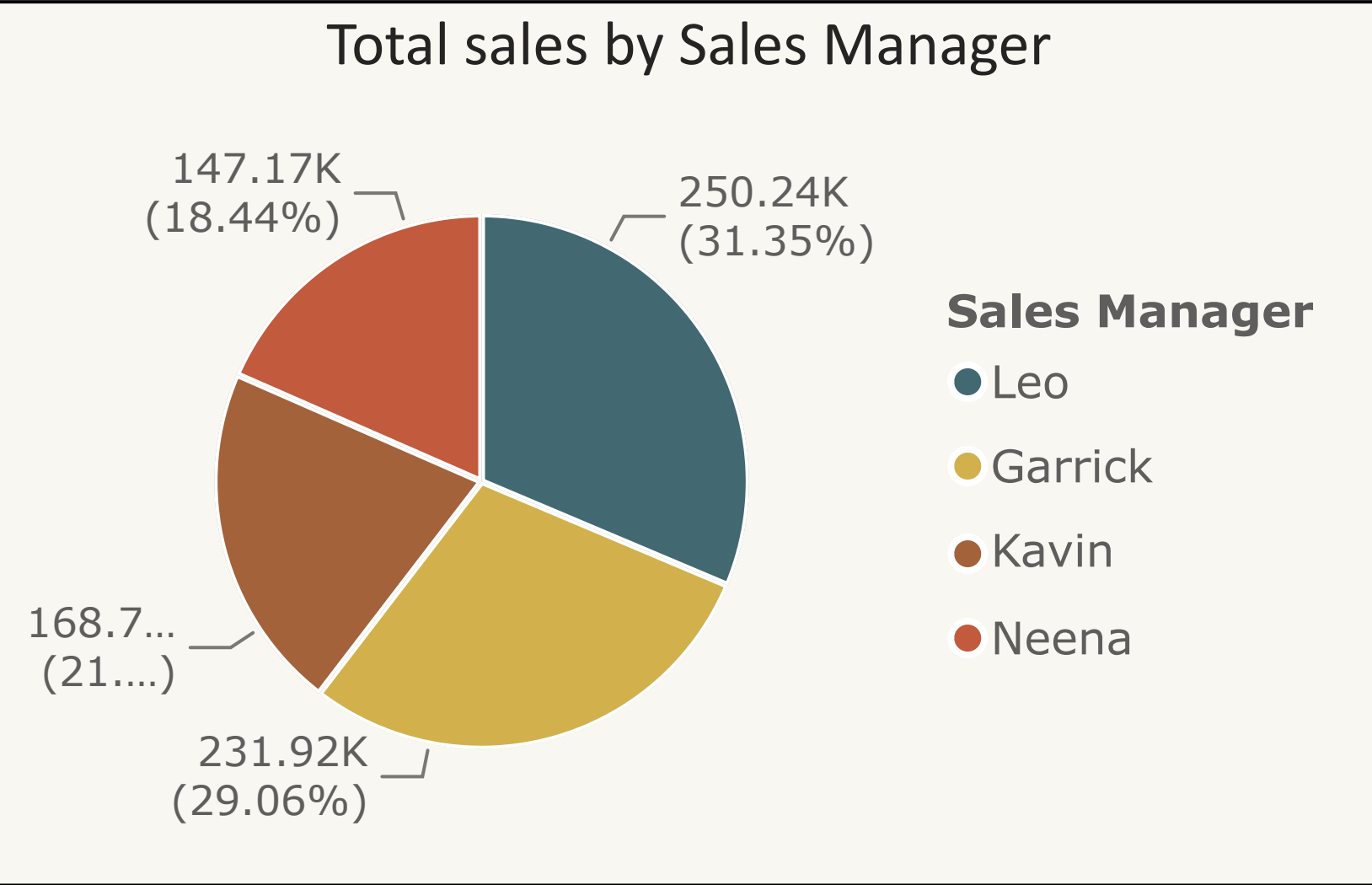
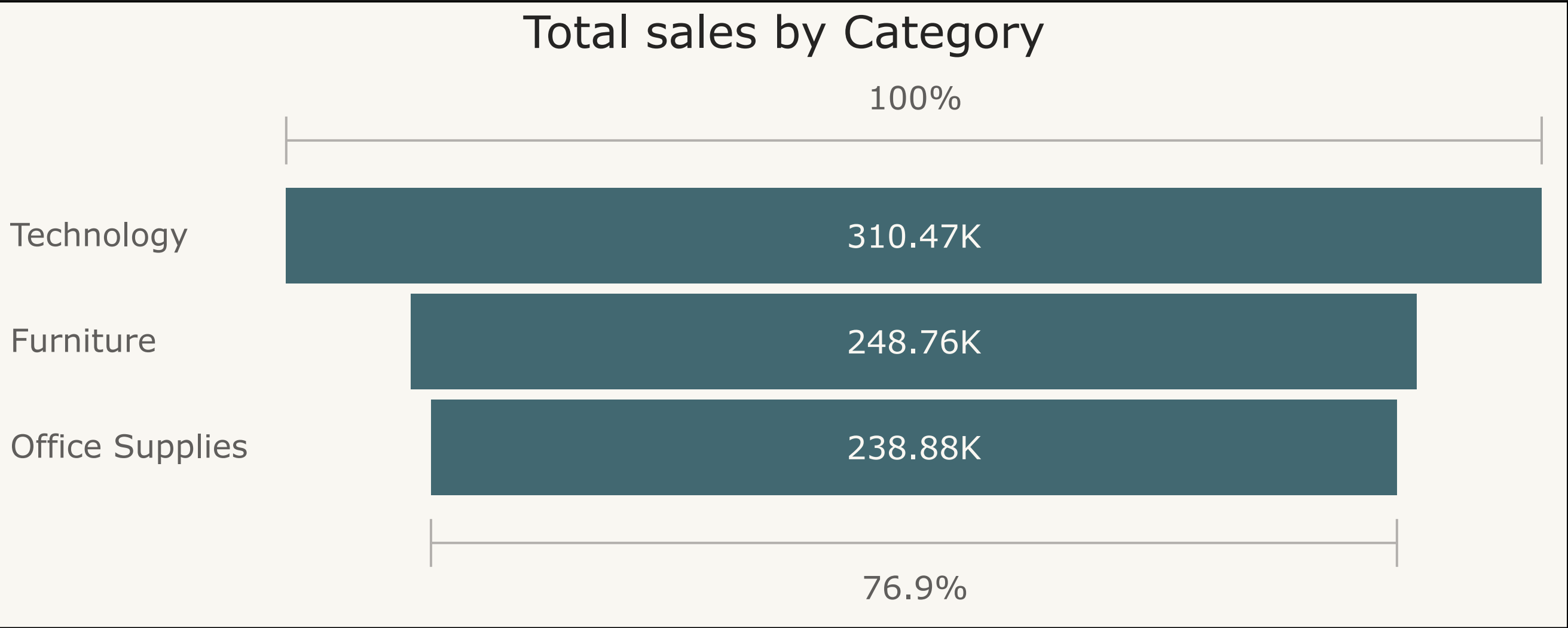
All

Category

All

Sales Manager

All



Manager & Customer Insights



798K

Total sales

361

Total City

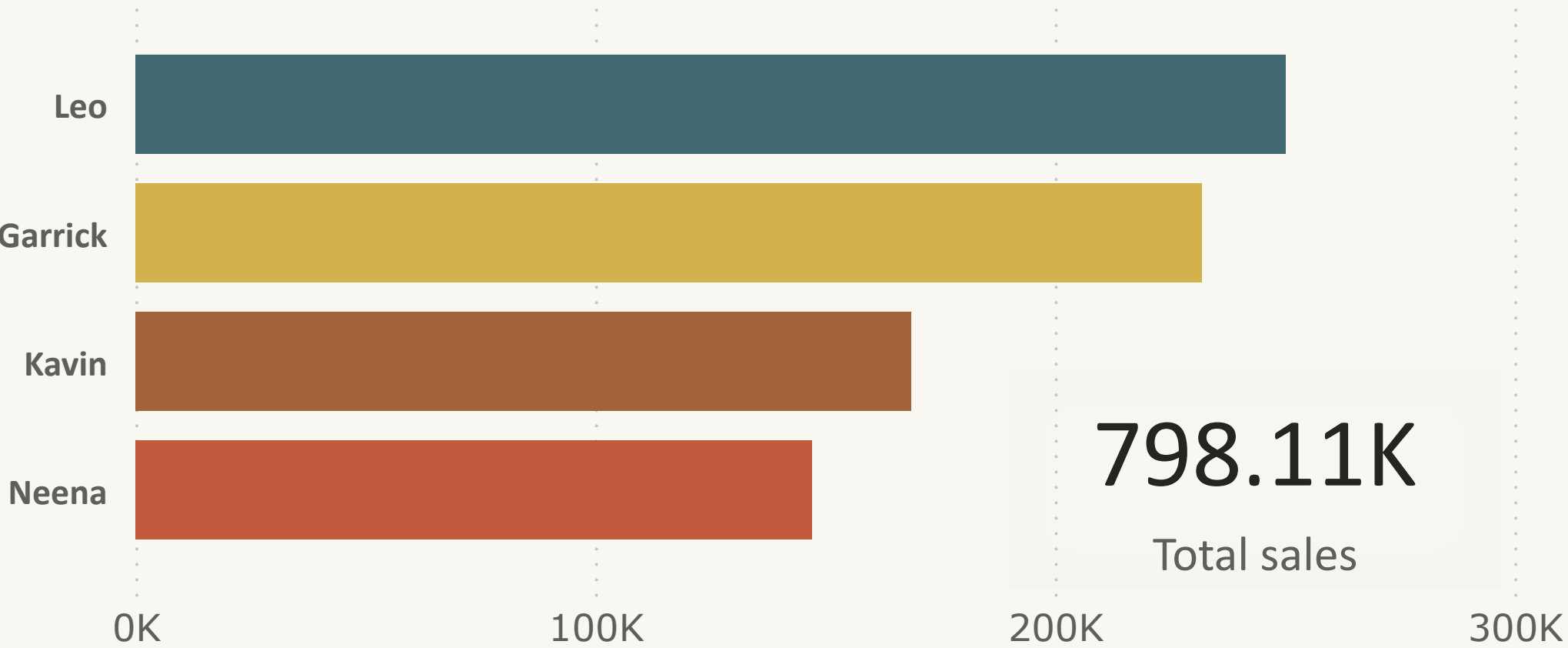
1535

Total Product

704

Total Customer

Total sales by Manager



Order Date

1/4/2014



12/30/2017



Sales Manager

All



Category

All

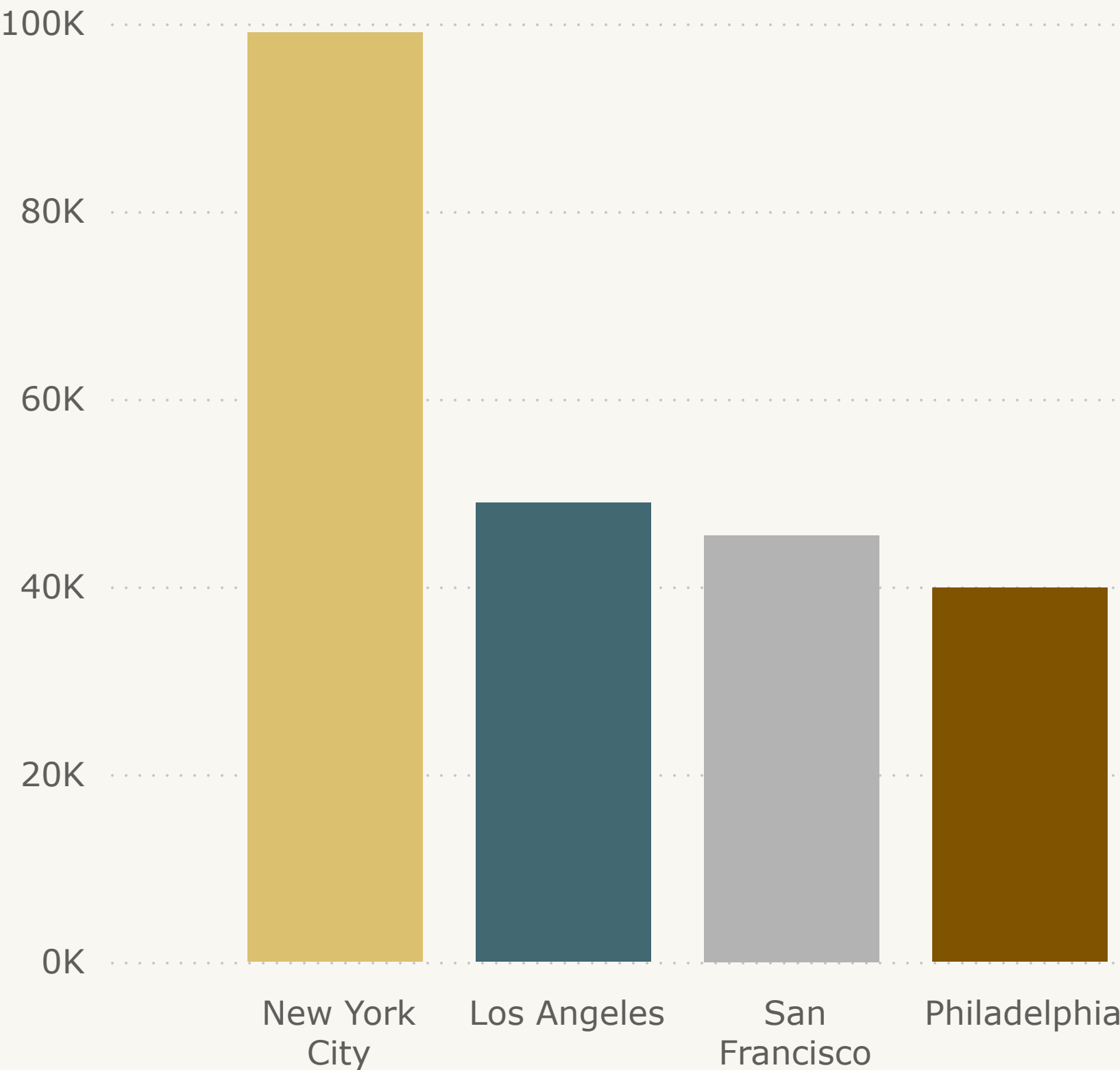


Sub-Category

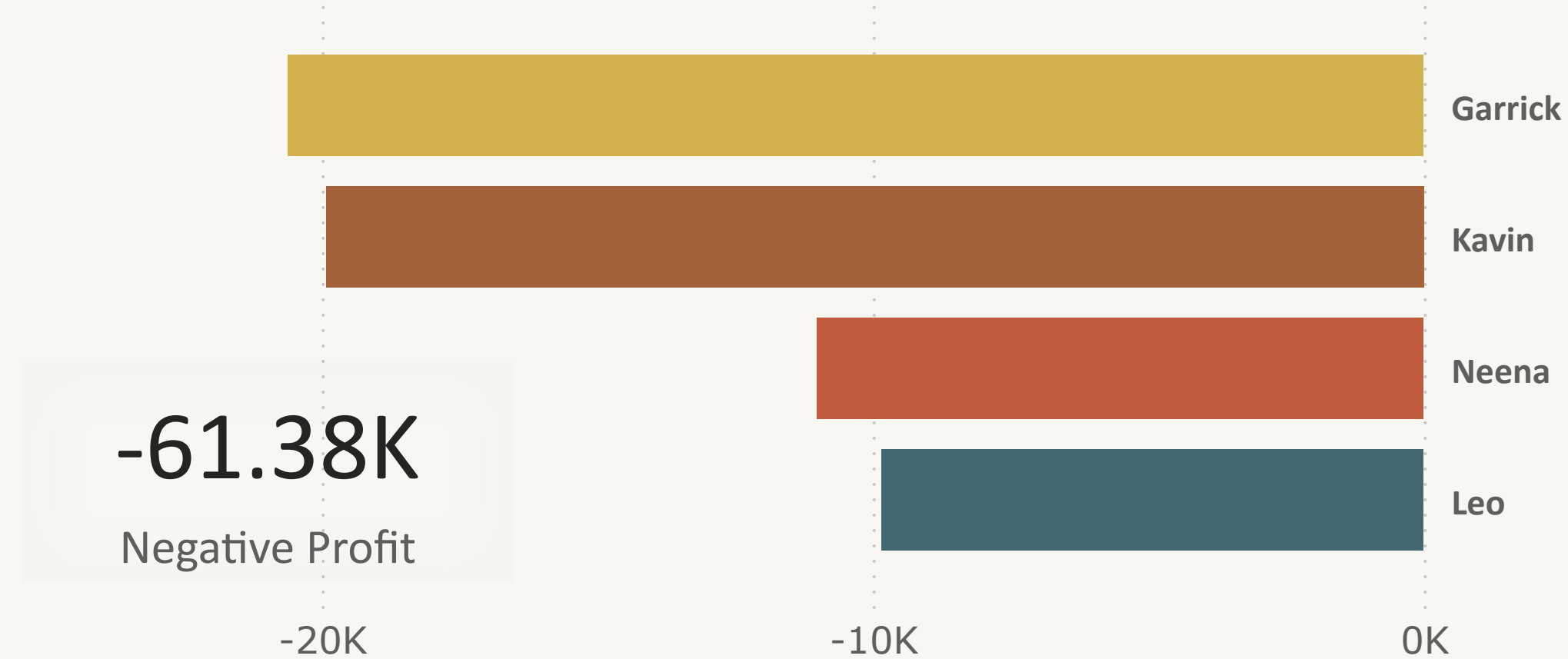
All



Total sales by City



Negative Profit by Manager



Top 5 Customer

Customer Name	Sales	QTY	Category	Product Name
Tom Ashbrook	\$13,716.458	18	Office Supplies	Canon imageCLASS 2200 Advanced Copier
Becky Martin	\$11,150.924	51	Furniture	BIC Brite Liner Highlighters
Grant Thornton	\$9,351.212	26	Furniture	Acme Office Executive Series Stainless Steel T
Total	\$70,581.907	198	Furniture	Acme Office Executive Series Stainless St

State

All

City

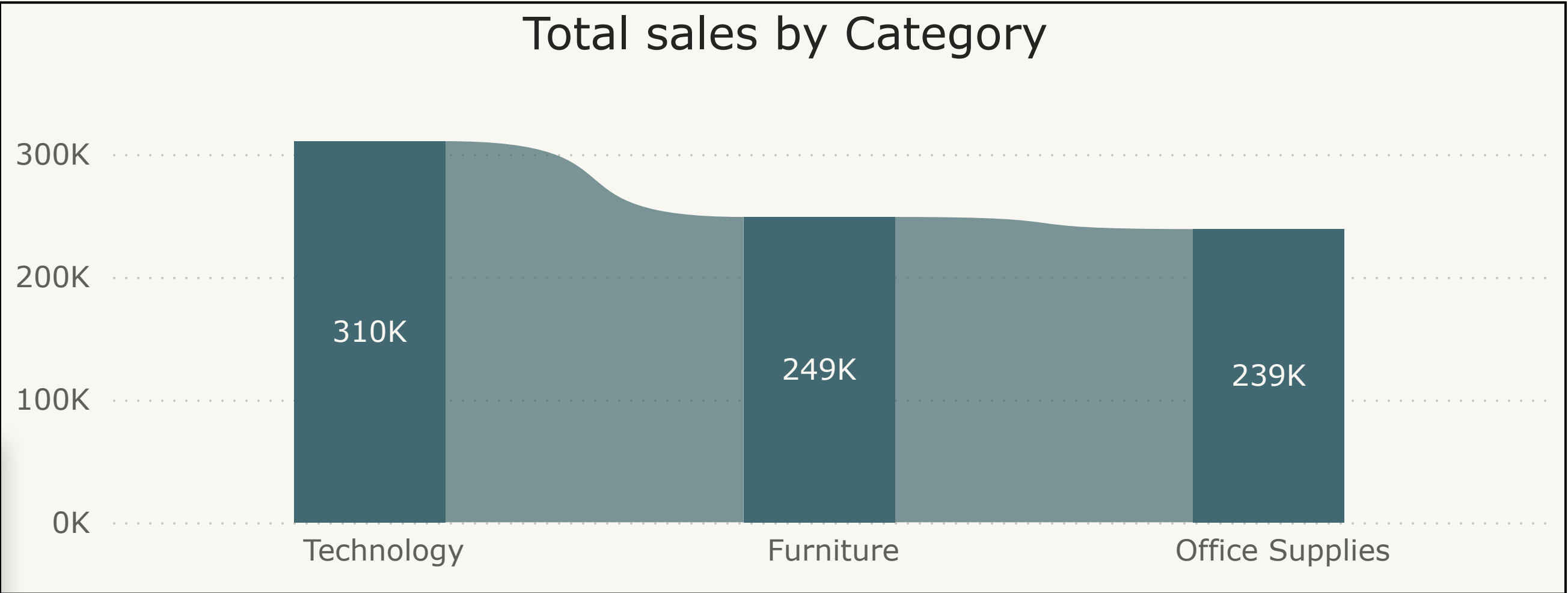
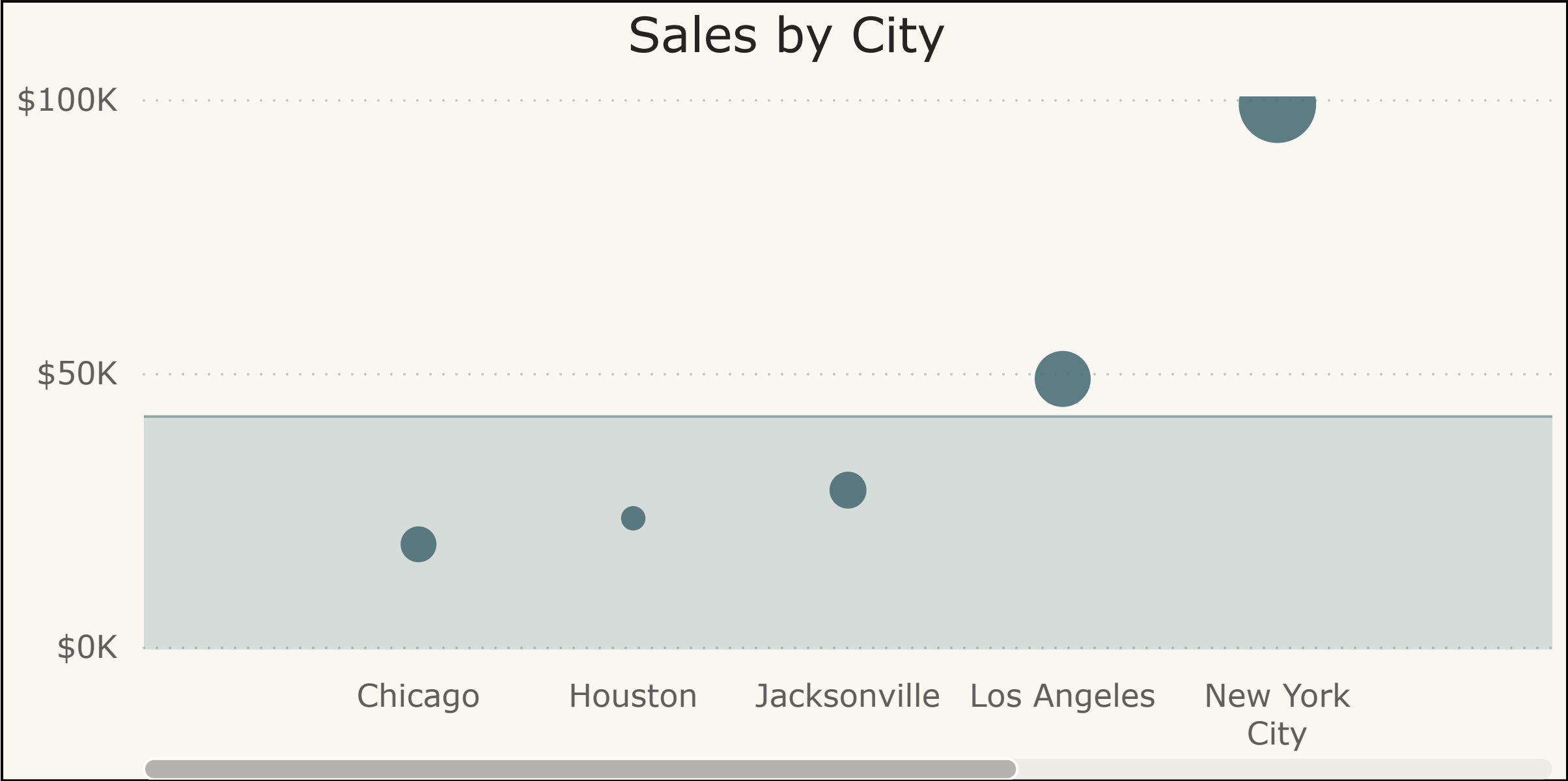
All

Region

All

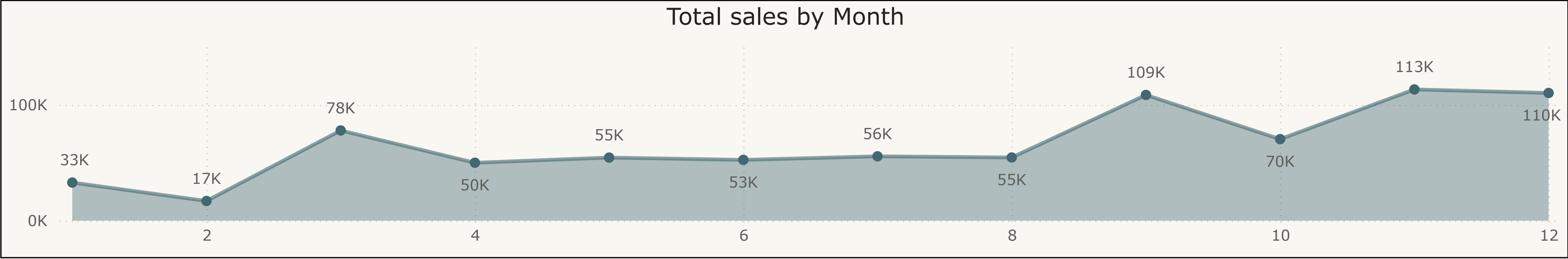
Category

All



Month

Week



Across Category, Office Supplies had the most interesting recent trend and started trending up on 2014, rising by 42.34% (23,583.65) in 3 years.

At 244,147.93, 2017 had the highest Total sales and was 47.66% higher than 2015, which had the lowest Total sales at 165,341.91.

2017 had the highest Total sales at 244,147.93, followed by 2014, 2016, and 2015.

2017 accounted for 30.59% of Total sales.

Across all 4 Year. Total sales ranged from 165,341.91 to 244,147.93.

